

## Next Level Athlete<sup>™</sup> Investor Overview

# What's Inside

In this overview, we walk through the momentum behind Next Level Athlete<sup>™</sup>, our unique model, and the powerful investor pathways now available. This document is intentionally lean—designed to spark meaningful follow-up conversations for those ready to participate in shaping the future of athlete intelligence, brand development, and NIL infrastructure.

## **Our Mission: Summary**

Why We Exist	Athletes today are trained for performance—but not for purpose, branding, or life beyond the game.	At Next Level Athlete <sup>™</sup> , we exist to close that gap. We are pioneering a new era of athlete development that blends peak performance, strategic branding, and real-world intelligence systems to help athletes succeed on and off the field.
The Opportunity	<ul> <li>A Timely Market Shift—And a Clear Gap</li> <li>NIL policies have transformed how athletes engage with business —but the infrastructure to prepare them is lacking.</li> <li>Brands, schools, and collectives are looking for better systems.</li> </ul>	<ul> <li>Our BoxScore<sup>™</sup> platform and PlayMaker<sup>™</sup> framework solve this with data-backed development, Al- powered insights, and elite storytelling.</li> <li>We are positioned at the intersection of performance, technology, and brand equity.</li> </ul>

## How to Join the Movement

# We are offering three levels of engagement based on interest, alignment, and investment structure

#### **Family & Friends**

For those who know the founders personally and want to help this movement win.

No formal terms—just belief, support, and goodwill.

#### Angel Investor

For strategic partners open to investing up to \$50K, with clearly defined terms and repayment expectations.

Structured returns negotiated with Benjamin Strategy.

#### Long-Term Partner

For individuals or firms ready to co-build the future.

Equity and advisory opportunities available. Hightrust, high-growth collaborations only.

## Use of Funds: Where the Capital Will Go

 Finalizing our pilot phase and launching BoxScore<sup>™</sup> as a full SaaS and Athlete Intelligence platform

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#### Scaling Next Level Athlete Media, content, and partner development

- Launching Next Level Athlete Adaptive AI model & 2026–2028 expansion
- Strengthening our licensing & certification programs
- Legal, brand protection, and operational hiring

## Why Now: This Is Our Window

We're not pitching an idea—we're scaling a proven system with real clients, traction, and demand.

n The launch event is just the beginning. We are building a national brand with strong margins, long-term partnerships, and a roadmap that bridges athlete potential with realworld scalability.

## **Your Invitation**

n Thank you for being a part of the very beginning.

Whether you see yourself as a friend, investor, or long-term partner—we believe this is a rare opportunity to shape something extraordinary.

## Let's talk.



For additional info or to begin your investor conversation, scan the QR code below or reach out to us directly.

